



Dear New or Past Sponsor,

We are very excited to begin our 2022-2023 school year this week! All of our students, staff members and parents are ready for another great year at New Creation Christian Academy! We thank you for being a very valuable partner to our Booster Club with your past sponsorship or for considering partnering with us with a new sponsorship this year. The NCCA Booster Club supports not only our athletic program, but also supports other academic based clubs within our school. Your support helps all of the students at NCCA! Our students and athletes depend on support from kind sponsors such as you to get the most from their academic and athletic participation.

Being a sponsor at NCCA is a very cost-effective way to promote your business. For your \$500 donation, you will receive **two (2) 3x5 banners** which will be displayed in both our gymnasium and athletic complex at the following events throughout the entire school year:

Football, Volleyball, Basketball, Baseball, Soccer, Sports Banquets, Open House and Crossover Sports Basketball, which uses our facility for practices and games

Since we compete in a conference with schools in surrounding counties and all over the state, your banners will be seen by a wide range of viewers, which could help boost your business!

This year we will also advertise two sponsors per week on a rotating basis at our school entrance on Lake Dow Road! Your banner will be visible to vehicle passengers traveling on Lake Dow Road, as well as our school families and visitors entering and exiting our school parking lot. This will be a *very visible opportunity* for your business to gain maximum exposure to the community.

Along with the banners on display, we will **“shout out” your business** during games, display your logo and website link on our school website, highlight our sponsors on our weekly school e-letter, and provide social media posts thanking your business.

Our first home games will begin in August, which means we will be printing our banners soon. We would love to save you a spot in our sponsor lineup and share your business with everyone visiting our school gym, athletic fields, and traveling along Lake Dow Road! Please contact Kim Baldwin at the number or e-mail address below to reserve your sponsorship for this school year.
Thank you for your support!

**New Creation Christian Academy
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